

# LIVIA MARIA MACEDO

Stanford, United States  
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## EDUCATION

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Stanford, USA  
September 2017 - Present

**Master Candidate – Learning, Design and Technology**  
Stanford University

Belo Horizonte, Brazil  
Feb. 2006 – Dec. 2009

**Bachelor of Arts - Interior Design**  
Universidade do Estado de Minas Gerais  
Published article: The Brand Identity through Interior Design

## EXPERIENCE

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**Tellus Group**  
São Paulo, Brazil  
June 2013 – May 2017

**Senior Consultant & Project Manager**  
Four engagements bringing the Brazilian government, civil institutions, and education administration together to address public service challenges through citizen-centered design thinking. Leading stakeholders to co-create a unified project vision and implementing it through hands-on collaboration. Additionally, support Business Development and Outreach.

**Senior Consultant for Projeto Caminhos**  
Lead the redesign of a pre-service teacher program curriculum to meet the needs of Brazilian K-12 public school students for the 21st century, applying design thinking methodology in collaborations with students, teachers, and college managers.

**Project Manager for Faz Sentido (fazsentido.org.br)**  
Led the development of a solution to reform middle school public education. Resulted in the development of an open online platform for stakeholders to redesign curriculum, lesson delivery, school management, and family/community involvement, among others.

**Project Manager and Consultant for Escolas que Inovam**  
Led a team of experts in a two-year-effort to transition off-line learning materials to online platforms to empower public schools serving low-income communities with digital learning capabilities, transforming the academic culture for teachers and students.

**Edge Talents**  
Shanghai, China  
May 2012 - September 2012

**National Coordinator**  
Led market research on social business development opportunities in China. Developed strategic partnership with AIESEC - the largest student organization in the world. Expanded awareness around social entrepreneur employment opportunities, training over 300 students in the field.

**Module Design**

**Interior Designer**

Cairo, Egypt  
July 2010 - January 2011

Worked with a multi-cultural design team to develop and implement projects including residences, hotels, resorts, Islamic & Mediterranean architecture across Egypt.

## VOLUNTEER

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**Cidadão Pró Mundo**  
São Paulo,  
Brazil July 2016 - Present

**English Teacher**  
Designed curriculum and facilitated learning at a public school in a low-income community.

**D.lab - MIT**  
São Paulo, Brazil  
January 2013

**Participant**  
Supported a team of students from the Massachusetts Institute of Technology (MIT) in a social technology development lab in low-income communities.

**Torino Without Borders  
AIESEC**  
Turin, Italy  
February 2011 - April 2011

**Teacher**  
Developed and delivered English language curriculum to help raise awareness of culture diversity and ease tensions between middle school students from diverse cultural backgrounds.

## LANGUAGE

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Shanghai, China  
February 2012 - June 2012

**Mandarin (basic)**  
Shanghai International Studies University

Cape Town, South Africa  
Nov. 2008 – Jan. 2009

**English (advanced)**  
LAL Cape Town