

Be Pedagogical About Your Changes

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Before we dig in, an objective view of how Gera understands some of the educational challenges...

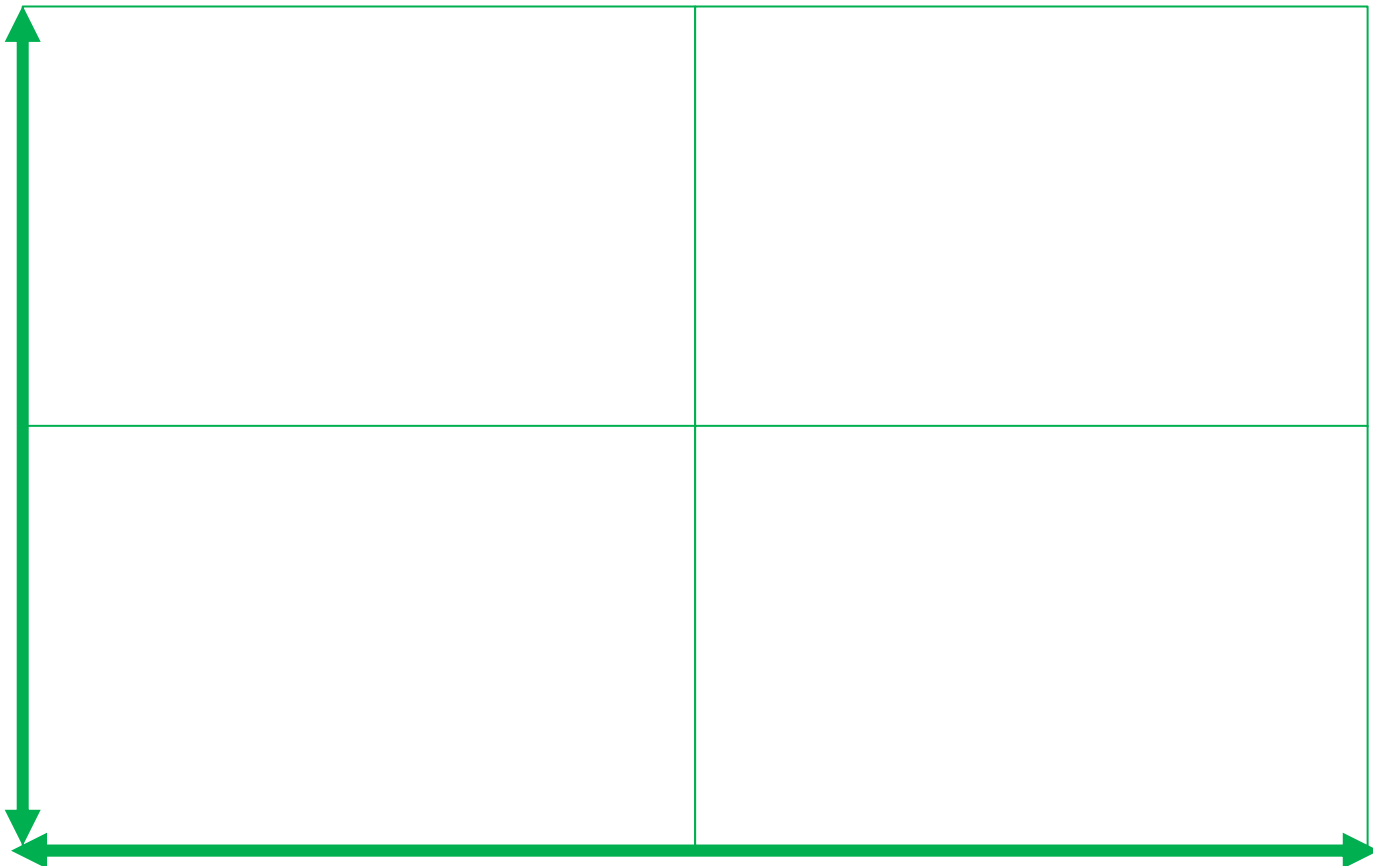
Different Objectives

Access

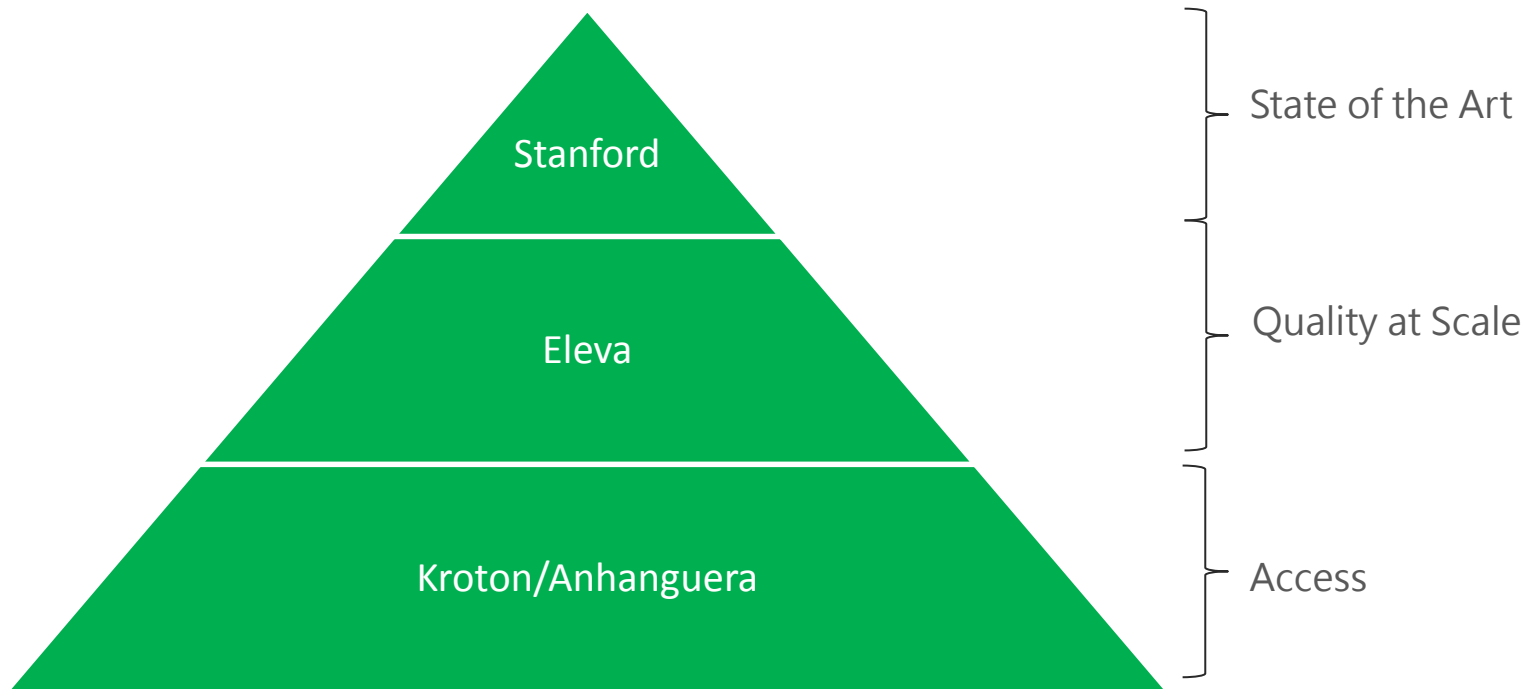
Quality

Traditional
models

Disruptive
models



Different Socioeconomic Realities



The question is: are they solving any issues or
throwing money at the problems?

How it could work if the world was simpler...

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How it could work if the world was simpler...



10
minutes
Later...



But some peculiarities regarding education are often forgotten...

How it works...



20 years later...

Hmm...I might have taken some wrong turn there...



So what we are doing about that, you might ask...



Investments in EdTech and chains of private schools

7 companies on the EdTech portfolio

3 chains of schools, 25 thousand students and 1500 teachers

Gera believes schools themselves can become important centers for innovation



We realized we have been looking for innovation in the wrong places
Our most important asset to bring innovation for the sector: our own
teacher' s experience

The challenge: leveraging this experience/creativity the right way

A practical example: our teacher training program



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