

MICHAEL FRANÇA

PERSONAL

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WEBSITE: <https://sites.google.com/alumni.usp.br/michael>
COLUMNIST: [Folha de S.Paulo](#)
EDITOR: [Políticas e Justiça | Folha de S.Paulo](#)
COORDINATOR: [Núcleo de Estudos Raciais Insper](#)

EDUCATION

2025-2026	Stanford University Post-Doctoral at Lemann Center Supervisor: Martin Carnoy
2025	Oxford University Fellow at Blavatnik School of Government Supervisor: Anna Petherick
2023	Stanford University Visiting Scholar at Lemann Center Supervisor: Martin Carnoy
2021	Insper Post-Doctoral Supervisor: Sergio Pinheiro Firpo
2020	University of São Paulo (USP) Phd in Economics FERTILITY, RACIAL IDENTIFICATION AND INEQUALITY Advisor: Eduardo Amaral Haddad
2019	Columbia University Visiting Scholar at Institute of Latin American Studies Supervisor: Rodrigo Reis Soares
2015	University of São Paulo (USP) M.A. in Economics REALIZED AND EXPECTED PREMIUM IN BRAZIL Advisor: Joe Akira Yoshino
2010	São Paulo State University (UNESP) B.A. in Economics

COMPLEMENTARY EDUCATION

2016	Advanced Course on Policy Evaluation ITAÚ SOCIAL FOUNDATION Professors: Naercio A. de Menezes Filho, Cristine Pinto, Daniel Santos e Ricardo Paes de Barros.
2011	Advanced Classes in Economic Theory (CATE) University of Rio de Janeiro (UFRJ)

RESEARCH EXPERIENCE

2020 - CURRENT	Coordinator INSPER RACIAL STUDIES CENTER
2020-2022	Research INSPER
2015-2020	Research THE UNIVERSITY OF SÃO PAULO REGIONAL AND URBAN ECONOMICS LAB (NEREUS) Main projects: CLIMATE Network and INCT of Climate Change
2015-2016	Research Assistant INSPER CENTER FOR PUBLIC POLICY Research Assistant in a project on Education in Brazil. Principal Investigator: Naercio A. de Menezes Filho
2008-2010	Research Assistant STUDY GROUP ON INDUSTRIAL ECONOMICS (GEEIN) Main project: Investment Perspectives in Brazil: Automotive Industry, BNDES Report

AWARDS

2015	Invited to represent USP in the 16th Econometric Game WORLD CHAMPIONSHIP OF ECONOMETRICS, AMSTERDAM - HOLLAND
2011	Award for Best Undergraduate Student ECONOMY REGIONAL COUNCIL (CORECON)
2009	2nd place in the 7th Brazilian Competition Economics ECONOMY REGIONAL COUNCIL (CORECON)
2009	Honorable Mention XXI CONGRESS OF SCIENTIFIC INITIATION OF SÃO PAULO STATE UNIVERSITY (UNESP)

TEACHING EXPERIENCE

- 2018 | **Teaching Assistant**
ECONOMETRICS II, UNIVERSITY OF SÃO PAULO (Undergraduate)
Professor: Ricardo Avelino
- 2017 | **Teaching Assistant**
INTRODUCTION TO ECONOMIC ANALYSIS, UNIVERSITY OF SÃO PAULO (Undergraduate)
Professor: Denise Cyrillo
- 2014 | **Teaching Assistant**
ECONOMETRICS I, UNIVERSITY OF SÃO PAULO (Graduate)
Professors: Bruno Giovannetti and Rodrigo De-Losso
- 2014 | **Teaching Assistant**
STATISTICS, UNIVERSITY OF SÃO PAULO (Graduate)
Professor: Márcio Nakane
- 2014 | **Teaching Assistant**
TIME SERIES ECONOMETRICS, UNIVERSITY OF SÃO PAULO (Graduate)
Professor: Vera Fava
- 2010 | **Teaching Assistant**
ECONOMIC STATISTICS, SÃO PAULO STATE UNIVERSITY (Undergraduate)
Professor: Andre Correa
- 2010 | **Teaching Assistant**
ECONOMETRICS, SÃO PAULO STATE UNIVERSITY (Undergraduate)
Professor: Andre Correa

COMPUTATIONAL SKILLS

EVIEWS; LATEX; MATLAB; PYTHON; STATA

CURRENT PROJECTS

- 2021 | **Public Ministry of Labor**
RACIAL DISPARITIES IN THE LABOR MARKET
- 2021 | **Folha de S.Paulo**
RACIAL DEVELOPMENT INDEX
- 2021 | **Instituto Natura**
PROGRAM EVALUATION
- 2020 | **Parceiros da Educação**
DEVELOPMENT OF A RACIAL EQUITY INVESTMENT ALGORITHM

PAPERS

- 2024 | **50 Shades of Guilt: Exploring the Role of Race in Drug Trafficking Indictment in Brazil** (with Daniel Duque, Alisson Santos)
WORKING PAPER [[PDF](#)]
- 2024 | **Racial Wage Gaps: The Role of Private Schooling, Technical Education and Graduate Degrees** (with Alysson Portella)
WORKING PAPER [[PDF](#)]
- 2023 | **Descriptive Representation in Politics: A Measurement Proposal and Application for Brazil** (with Sergio Firpo, Leila Pereira, Alysson Portella, Rafael Tavares)
WORKING PAPER [[PDF](#)]
- 2022 | **Índice Folha de Equilíbrio Racial** (with Sergio Firpo, Alysson Portella)
WORKING PAPER [[PDF](#)]
- 2022 | **Desigualdade Social sob a ótica do Índice de Equilíbrio Racial** (with Sergio Firpo, Alysson Portella)
WORKING PAPER [[PDF](#)]
- 2022 | **Racial Inequality in Brazilian Elections** (with Sergio Firpo, Alysson Portella e Rafael Tavares)
WORKING PAPER [[PDF](#)]
- 2022 | **Racial and Gender Inequality in Municipal Elections in Brazil** (with Sergio Firpo, Alysson Portella e Rafael Tavares)
WORKING PAPER [[PDF](#)]
- 2021 | **Racial Inequality in the Brazilian Labor Market and the Role of Education** (with Sergio Firpo, Alysson Portella)
WORKING PAPER [[PDF](#)]
- 2021 | **Social Inequality from the perspective of the Racial Balance Index** (with Sergio Firpo, Alysson Portella)
WORKING PAPER [[PDF](#)]
- 2020 | **Racial Inequality in Health Care During a Pandemic** (with Raphael Bruce, Sergio Firpo, Luis Meloni)
WORKING PAPER [[PDF](#)]
- 2020 | **Índice de Equilíbrio Racial: Uma proposta de mensuração da desigualdade racial entre e dentro das categorias ocupacionais**
WORKING PAPER [[PDF](#)]
- 2019 | **Black or White? Television and Racial Identification**
WORKING PAPER
- 2018 | **Temperature and Fertility: Can we build some relation?**
WORKING PAPER
- 2017 | **Soap Opera, Fertility and Inequality: Can we build some relationship?** (with Eduardo Amaral Haddad)
WORKING PAPER [[PDF](#)]
- 2010 | **The Effects of the Crisis on the Auto Assemblers Investment Strategies in Brazil and China** (with Enéas Carvalho, Lourenço Faria and Paulo Morceiro)
GERPISA INTERNATIONAL COLLOQUIUM, VOL.18 [[PDF](#)]

REPORTS

- 2024 | Disparidades raciais da violência de gênero no Brasil [\[PDF\]](#)
- Tecnologia e desigualdades raciais no Brasil [\[PDF\]](#)
- O custo salarial da desigualdade racial [\[PDF\]](#)
- Índice Folha de Equilíbrio Racial 2024 [\[PDF\]](#)
- Disparidades raciais dos suicídios no Brasil [\[PDF\]](#)
- Branços e Negros na Distribuição de Renda [\[PDF\]](#)
- Desafios na Coleta de Dados Raciais na Educação Brasileira [\[PDF\]](#)
- Negros e mulheres na liderança [\[PDF\]](#)
- Desigualdade racial na educação básica [\[PDF\]](#)
- Desigualdade racial no Exame Nacional do Ensino Médio (ENEM) [\[PDF\]](#)
- Mapa da Desigualdade Racial na Violência [\[PDF\]](#)

BOOK

- 2025 | **Desigualdade Racial e Políticas Educacionais** (org. Michael França e Alysson Portella)
WILL BE RELEASED IN OCTOBER [\[AMAZON\]](#)

- 2025 | **Filha do porteiro termina universidade, mas não alcança filho do rico** (org. Michael França e Fillipi Nascimento)
WILL BE RELEASED IN AUGUST [\[AMAZON\]](#)

- 2023 | **Números da Discriminação Racial** (org. Michael França e Alysson Portella)
BOOK [\[AMAZON\]](#)

- 2022 | **A resistência negra ao projeto de exclusão racial** (org. Helio Santos)
BOOK CHAPTER [\[AMAZON\]](#)

- 2021 | **O despertar de um novo olhar sobre o viés racial** (with Sérgio Firpo)
BOOK CHAPTER [\[PDF\]](#)

POLICY BRIEFS

- 2025 | **Reducing Ethnic and Racial Inequalities in Education** (org. Michael França, Ana Melo, Fillipi Nascimento e Mariana Andrade)
T20 POLICY BRIEF [\[PDF\]](#)

OTHER PUBLICATIONS

- 2019 | **Fipe Information Bulletin (BOLETIM FIPE)**
MUDANÇA TECNOLÓGICA NA INDÚSTRIA AUTOMOBILÍSTICA: COMBUSTÍVEIS ALTERNATIVOS
P&D NO SETOR AUTOMOBILÍSTICO BRASILEIRO
A DESIGUAL DISTRIBUIÇÃO DA FECUNDIDADE
FECUNDIDADE E DESIGUALDADE: TEORIA
- 2018 | **Fipe Information Bulletin (BOLETIM FIPE)**
PRÊMIO DE RISCO BRASILEIRO: TESTANDO OS MODELOS
PRÊMIO DE RISCO BRASILEIRO: TESTANDO OS MODELOS NO MÉDIO E NO LONGO PRAZO
PRÊMIO DE RISCO BRASILEIRO: COMBINANDO INFORMAÇÕES DE MODELOS
EFEITOS DE UMA SECA NA COLÔMBIA: UMA ABORDAGEM DE EQUILÍBRIO GERAL COMPUTÁVEL
CHOQUE DE PRODUTIVIDADE EM BELO HORIZONTE: UMA ABORDAGEM DE EQUILÍBRIO GERAL COMPUTÁVEL
LOCALIZAÇÃO DAS ATIVIDADES DE PESQUISA E DESENVOLVIMENTO
INDÚSTRIA AUTOMOBILÍSTICA: GLOBALIZAÇÃO PRODUTIVA E ATIVIDADES DE P&D
INTERNACIONALIZAÇÃO DA P&D AUTOMOBILÍSTICA
INTERNACIONALIZAÇÃO DA P&D AUTOMOBILÍSTICA: ESTADOS UNIDOS E CHINA
MUDANÇA TECNOLÓGICA NA INDÚSTRIA AUTOMOBILÍSTICA
MUDANÇA TECNOLÓGICA NA INDÚSTRIA AUTOMOBILÍSTICA: VEÍCULOS MOVIDOS POR MOTORES ELÉTRICOS
- 2017 | **Fipe Information Bulletin (BOLETIM FIPE)**
IMPACTOS DO PROGRAMA LEITE DO MEU FILHO DE MANAUS NO ÍNDICE DE MORTALIDADE INFANTIL
PRÊMIO DE RISCO BRASILEIRO: UMA BREVE REVISÃO DA LITERATURA
PRÊMIO DE RISCO BRASILEIRO: MODELOS DE DIVIDENDOS DESCONTADOS
PRÊMIO DE RISCO BRASILEIRO: METODOLOGIAS E ALGUMAS EXTENSÕES
PRÊMIO DE RISCO BRASILEIRO: ESTIMAÇÃO POR MÁXIMA VEROSSIMILHANÇA

MEDIA

- 2021 | **Structural Poverty Documentary**
FOLHA DE S.PAULO
- 2020 | **Negro em um mundo branco: evidências de pesquisas empíricas**
NEXO JORNAL [[PDF](#)]
- 2020 | **A arte imita a vida ou a vida imita a arte?**
FOLHA DE S.PAULO [[PDF](#)]
- 2020 | **Quem nasce pra pataca nunca pode ser vintém**
FOLHA DE S.PAULO [[PDF](#)]
- 2020 | **Ascensão negra: sinfonia na cacofonia**
FOLHA DE S.PAULO [[PDF](#)]
- 2020 | **De frente pro crime**
FOLHA DE S.PAULO [[PDF](#)]
- 2020 | **Ideal do branqueamento persiste entre brasileiros como o vice-presidente Mourão**
FOLHA DE S.PAULO [[PDF](#)]
- 2020 | **Faculdades privadas tentam ampliar diversidade nos cursos de economia**
FOLHA DE S.PAULO [[PDF](#)]

PRESENTATIONS

- 2019 | **Soap Opera, Fertility and Inequality: Can we build some relationship?**
YSI NORTH AMERICA CONVENING - INSTITUTE FOR NEW ECONOMIC THINKING, LOS ANGELES
- UNITED STATES
- 2018 | **Soap Opera, Fertility and Inequality: Can we build some relationship?**
YSI LATIN AMERICA CONVENING - INSTITUTE FOR NEW ECONOMIC THINKING, BUENOS AIRES -
ARGENTINA
- 2018 | **Temperature and Fertility: Can we build some relation?**
12TH WORLD CONGRESS OF REGIONAL SCIENCE, GOA-INDIA
58TH ERSACONGRESS, CORK-IRELAND (ACCEPTED - BUT IT WAS NOT PRESENTED)
- 2017 | **Soap Opera, Fertility and Inequality: Can we build some relationship?**
THE UNIVERSITY OF SÃO PAULO REGIONAL AND URBAN ECONOMICS LAB, SÃO PAULO - BRAZIL
ENCONTRO NACIONAL DE ESTUDO DE POPULAÇÃO, TRABALHO, FECUNDIDADE, COMPOR-
TAMENTO SEXUAL E REPRODUTIVO, BELO HORIZONTE - BRAZIL
- 2017 | **Fertility in Brazilian Microregions: Considerations on Regional Human Development**
57TH ERSACONGRESS, GRONINGEN - NETHERLANDS (ACCEPTED - BUT IT WAS NOT PRESENTED)
- 2017 | **Fertility and Inequality**
THE UNIVERSITY OF SÃO PAULO REGIONAL AND URBAN ECONOMICS LAB, SÃO PAULO - BRAZIL
- 2010 | **The Effects of the Crisis on the Auto Assemblers Investment Strategies in Brazil and
China**
XVIII GERPISA INTERNATIONAL COLLOQUIUM, BERLIN - GERMANY

PARTICIPATION IN CONFERENCES

- 2018 | YSI NORTH AMERICA CONVENING - INSTITUTE FOR NEW ECONOMIC THINKING (LOS ANGELES-
UNITED STATES)
- 2018 | 12TH WORLD CONGRESS OF REGIONAL SCIENCE (GOA-INDIA)
- 2018 | VIII RIDGE SUMMER SCHOOL IN ECONOMICS (MONTEVIDEO-URUGUAY)
- 2018 | YSI LATIN AMERICA CONVENING - INSTITUTE FOR NEW ECONOMIC THINKING (BUENOS AIRES
-ARGENTINA)
- 2017 | I WORKSHOP DA COMPONENTE "AVALIAÇÃO DE VULNERABILIDADE E MEDIDAS DE ADAPTAÇÃO"
DA QUARTA COMUNICAÇÃO NACIONAL (SÃO PAULO - SP)
- 2015 | ECONOMETRIC GAME (AMSTERDAM - HOLLAND)
- 2014 | XI SEMINÁRIO ITAÚ INTERNACIONAL DE AVALIAÇÃO ECONÔMICA (SÃO PAULO - SP)
- 2014 | IV FÓRUM INSPER DE POLÍTICAS PÚBLICAS (SÃO PAULO - SP)
- 2014 | GAME THEORY AND ECONOMIC APPLICATIONS OF THE GAME THEORY SOCIETY (SÃO PAULO - SP)