

# João Paulo Cossi Fernandes

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## **EDUCATION:**

- **Stanford University (USA)** - MA in International Comparative Education Grad.: July 2018  
MA Thesis: *The Impact of Public Daycare on Students' Future Test Scores in the City of São Paulo*
- **State University of Campinas (UNICAMP - Brazil)** – BA in Agricultural Engineer Grad.: Dec. 2010

## **WORK EXPERIENCE:**

### **Inter-American Development Bank (IDB)**

*March 2019 – Today*

Development institution which provide financial and intellectual resources to improve lives at Latin America and the Caribbean.

Education Specialist in Brazil. Main responsibilities included: *(detailed in the system and the cover letter)*

- Identify the main challenges on the Brazilian education and design an agenda to overcome these challenges. Digital transformation is a key subject on the designed agenda;
- Establish relationship with policymakers to implement actions present on the agenda designed and with the civil society to catalyze actions;
- Build loan pipeline and manage current operations;

### **D3e – Data for a Democratic Debate in Education**

*July 2018 – March 2019*

Start-up institution and a group of professionals, including Stanford Professors, who believe that technical and scientific knowledge is essential to improve the quality of Brazilian Education Policies.

Executive Director. Main responsibilities included:

- Design D3e's strategic plan for the next four years. Expected date to finalize the planning is November/2018;
- Establish partnerships with government institutions for making data available for researchers. The first partnership was established with the Ministry of Education for data regarding higher education;
- Oversee content production regarding relevant education policies for Brazilian scenario. The first policy brief brings example of how six countries finance their education and how they can inspire Brazil;

### **Lemann Foundation / Movement for the National Standard**

*May 2016 – Sep 2017*

The biggest Brazilian Education NGO which is also the main advocate for the Brazilian National Standard of Learning ("Base Nacional Comum" – BNCC).

Project Coordinator. Main responsibilities included:

- Advocated for the Support Program of BNCC's Implementation. Knowing that many education systems would face challenges incorporating the BNCC into their curriculum, I worked alongside the Ministry of Education (MEC) to develop a national program that aimed to support BNCC's implementation process. The program was recently launched, and it is now available for states and municipalities;
- Oversaw Cooperation Cases. Brazil has a cooperative education system, whereby states and municipalities are responsible for different levels of education. The states of Mato Grosso do Sul and Sergipe were used as case studies for the development of a methodology which now helps all other Brazilian states and municipalities coordinate efforts to create a common curriculum within each state;

Consultant. Main responsibilities included:

- Oversaw the organization of the 27 state conferences, which gathered +9.000 educators to discuss the 2nd draft of BNCC. I led the national team who developed methodological standards to be used by 27 local teams, summarized the discussion of all events, and reported the status of the initiative to Brazil's Ministry of Education, Consed, a national institution which represents the heads of state departments of education, and Undime, a national institution which represents the heads of municipal departments of education. Also supported the local teams providing support for them to implement the 27 events. All events were successfully organized in about two months. Another important result is the fact that Consed and Undime, two institutions which have never worked together with the same goal, mutually signed a document pointing out their main suggestions based on the results from the 27 conferences.

### **Tuneduc**

*Mar 2016 – Dec 2016*

Start-up company that uses big data and develops online platforms with educational evaluation results to provide good and useful information to private and public schools and general students.

Part-time Consultant. Main responsibilities included:

- Defined the expansion plan for the “Foco Aprendizagem” platform for other state departments of education, which included creating tools for evaluation how states seemed to be ready to implement the platform, strengthening relationships with state departments of education, and supporting state departments on detailing the implementation process. In four months, two state departments adopted the platform and began the implementation. In 2018, the platform is being used by 6 states;
- Reported the initiative status for the sponsoring partners, three different NGOs (Lemann Foundation, Instituto Unibanco and Itaú BBA).

### **São Paulo's State Department of Education (SEE-SP)**

*May 2015 – Mar 2016*

Over 5,000 schools, 3.8 million students, and 300k workers. Annual Budget in 2015: R\$28 bi (~USD9 bi).

Special Advisor. Main responsibilities included:

- Developed and implemented the IT and Evaluation Department's governance to ensure that all 72 projects were adequately prioritized and implemented;
- Led the team which developed and implemented the Learning Focus (“Foco Aprendizagem”), an online platform which provides feedback regarding standardized tests to teachers and principals. After one semester, more than 4.000 schools have used the platform;
- Led the “Those who skip are missed” (Quem Falta Faz Falta) project which focused on reducing students' absence. Over 50% of the targeted population raised their presence rates and didn't miss the year.

### **Integration Consulting:**

*Jul 2010 – Feb 2015*

Strategic Consultancy focused on short-term, implementable solutions. Founded in Brazil, in phase of global expansion, with offices in Latin America, London and Germany.

Positions: Finance & Management and Supply Chain Consultant. Main responsibilities included: developed and implemented solutions in different types of project, such as: S&OP, Physical Operations, Factory Availability Optimization, Cost Reduction, Go to Market and Change Management.

### **OTHER INTERNATIONAL EXPERIENCES:**

#### **USA:**

- Chicago/IL, Aug 13 – Nov 13: English study;
- Glendale/CA: Jan 09 – Feb 09: English study.

**Chile:** Santiago, Nov 14 – Jan 15: Consulting project development.

### **LANGUAGES:**

- **Portuguese:** Native;
- **English:** Fluent;
- **Spanish:** Fluent.

