

Education

Stanford University, California

Master's of Arts in Policy, Organizations and Leadership (*POLS*) ongoing

University of São Paulo, Sao Paulo

Master's of Science in Entrepreneurship 2023

Activities: Mentor at the Laboratory of Entrepreneurship and Innovation.

Bachelor's in Business Administration 2017

Activities: Vice-President of PESCC; HR Trainee at AIESEC; Researcher at Bandeira Científica; Musician at Bateria S/A; Tutor at Samba de Escola

Academic exchange at Sorbonne University, France 2016

Activities: Member of Sorbonne Social Innovation Club, Musician at Aquarela de Paris - Samba School

Professional Experience

City Council of São Paulo

Sao Paulo, Brazil

Special Coordinator - Councilwoman Elaine do Quilombo Periférico

January 2021 - November 2023

- Led the operations of the special Committees of Urban Planning, State Pension, and Budget Bill for 2022;
- Provided specialized guidance for the councilwoman's role in the Finance, Education and Culture Committees;
- Managed and supervised the daily operations of 23 employees;
- Initiated and cultivated relationships with donors, community leaders, government officials, and specialists;

São Paulo State Government

Sao Paulo, Brazil

Technical Advisor to the State Secretary of Education

December 2018 - January 2021

- Led the bidding operations for the production and distribution of up to 40,000,000 school textbooks to 8,000,000 students in 645 cities with a R\$92 million annual budget;
- Developed the Educational Technologies Policy for the State and chaired its committee;
- Led the implementation of Entrepreneurship, Financial Education, and Rights & Citizenship elective courses, impacting 2,500,000 students;
- Responsible for drafting legal documents such as contracts, petitions, decrees, and terms of reference.

Member of the Government Transition Team

- Identified the government's priorities on education for the initial 100 days, as a data analyst.

Google

Sao Paulo, Brazil

Sales and Marketing Intern

July 2017 - December 2017

- Managed a portfolio of 100 small and medium-sized businesses in marketing consultancy, securing the top position among interns in both points and sales rankings;
- Collaborated on a cross-sector project and achieved R\$20 million in combined sales for the Education and Finance verticals as a data analyst;
- Provided expert support in Google Ads, Google Tag Manager, Google Analytics, YouTube, and AdSense;
- Coordinated media campaigns for 20 NGO's under the Google Grants Program;
- Founding member of the diversity initiative "Asian Google Network ERG".

Other Professional Experience

Itaú Unibanco , Brazil — Diversity, Equity and Inclusion Intern (2017)
Chez Ancelle Hansen Family, France — Au pair (2016)
FIA Business School, Brazil — Teacher's Assistant (2015)
The Walt Disney Company, United States — International Cast Member (2014-2015)
CCInt International Office, Brazil — *Administrative Intern* (2013-2014/2015)
FEA USP Culture and Research Office, Brazil — *Events Intern* (2012-2013)
Mansour Pizzeria, Brazil — Delivery Driver (2011)
3rd São Paulo Real State Registry Office, Brazil — *General Assistant* (2006-2011)
General Motors Dealerships, Brazil — *Customer Service Representative* (2006)

Awards and Recognitions

- Selected for the Lemann Foundation Network of Leaders as “Leader of Education” in 2020;
- Received an Honorary Title from the French Government for acting as the ambassador of the France Alumni network, which has over 10,000 members in Brazil;
- Selected among 20,000 participants nationwide for a leadership program at Harvard and MIT in 2017;
- Second place among 196 teams nationwide in the EDP University Challenge 2017;
- Winner of the São Paulo Carnival as musical director in 2010;
- Selected by the University to represent students from public schools in the affirmative action program 'Inclusp’.

Languages

- Portuguese, Native; English, Advanced; French, Advanced; Spanish, Intermediate; Japanese, Beginner

Leadership Experience

Founder and Director of FEA Social - 2013-2017

- Established and led a team of 92 volunteers to provide consulting services to NGOs, disseminate fundamental concepts of ESG, support social entrepreneurs, and organize events for up to 2,000 attendees;
- Expanded the initiative by creating a network with an additional 5 organizations, reaching a total of 300 annual members.

Pedagogical Coordinator at Cursinho da Fea - 2013-2017

- Coordinated a team of 31 teachers to provide preparatory courses for 480 disadvantaged students;
- Partnered with companies to establish financial support to 15 students;
- Reduced dropout rates to less than 20% in 2014, 2015 and 2016.

Founder and Director of Bloco S/A Samba Festival - 2017-2020

- Established a thriving Samba Festival in Brazil, overseeing a team of 40 musicians and drawing an annual audience of 1,500 attendees;

Other Activities

- Member of the Interdisciplinary Study Group on Education (ECONOEDUC);
- Member of the Japanese Culture Studies Group (BUNKYO);
- Mentor for Edtech at the federal government accelerator (INOVATIVA);
- Climate Reality Leader;