

PROFESSIONAL EXPERIENCE -----

IMAGINABLE FUTURES | *Global social impact investment fund, a venture of the Omidyar Group*

São Paulo, Brazil

Strategy Consultant

Oct 2019 – Jul 2020

- Led redesign and implementation of the fund's strategic planning, focusing on enhancing the impact in Brazilian Education.

ENSINA BRASIL | *Non-profit organization part of the global Teach for All Network*

São Paulo, Brazil

Head of Program (Apr/18-Aug/19) and Program Sr. Coordinator (Aug/17-Mar/18)

Aug 2017 – Aug 2019

- Managed a team of 20 people (>50% of Ensina's team) responsible for the training and evaluation of 180 participants placed as teachers in +40 public schools distributed among 7 cities around Brazil. +40k students directly impacted.
- Restructured the Leadership Development Program strategic model, that includes network culture guidelines, initial and continuous training curriculum, pedagogical residence design, organizational structure and goal setting.
- Created from scratch a Monitoring & Evaluation strategy focused on student achievements and learnings outcomes.
- Led two one-month Summer Institutes (+250 hours) for 80 (Jan/18) and 100 (Jan/19) participants. Coordinated a 20-member cross-functional team and the participation of +40 Brazilian education specialists (all best-of-class in their areas).
- Exceeded every Teach for All benchmark on the Net Impact Indicator, that measures participants mindsets and is directly associated with higher performance individuals.
- Increased +50% the number of approvals at Federal Universities and Institutes of students from our partner public schools.

Operations and Strategy Coordinator

Dec 2016 – Jul 2017

- Joined as part of Ensina's founding team in Brazil.
- Constructed, along with the CEO, a pitch to communicate Ensina's value proposition and results to current and potential Investors. Reached 120% of the year's fundraising goals.
- Restructured the Finance & Administrative department – hired and trained two people and reviewed all processes, tools and services suppliers. Both hires continue to be valuable employees and most of the tools and suppliers are still being used.
- Assumed coordination of the Ensina's first Summer Institute (Jan/17) logistics and operations in the middle of the course and turned-around the experience of 60 participants, 10 team members, +20 education specialists and +200 summer students.

A.T. KEARNEY | *Global management consulting firm*

São Paulo, Brazil

Business Analyst (Jan/16-Nov/16) and Business Analyst Intern (Aug/14-Jul/15)

Aug 2014 – Nov 2016

- Led and supported fronts in projects regarding: Due Diligence, Strategic Sourcing, Logistic Optimization and Go-To-Market Strategy. Served large national and multinational companies in Pharmaceutical, Automotive and Consumer Goods sectors.
- Received top-of-class evaluations and was recommended for promotion to Sr. Analyst 6-months ahead of regular timeline.
- Managed and trained three interns and directly conducted several presentations for clients' c-level executives.
- Presented Kearney at events in Brazilian universities and produced case-interviews to support Recruitment efforts.

ENJOEI.COM | *Digital collaborative marketplace with +8MM registered users*

São Paulo, Brazil

Strategic Planning Intern

Jan 2014 – Jul 2014

- Developed quantitative and qualitative analysis to support expansion, investment and marketing strategic decisions.
- Supported planning and piloting of new sales model (*EnjoeiPro*), that was rolled out and today represents +25% of transactions.

ACADEMIC BACKGROUND -----

STANFORD UNIVERSITY – GSE

California, United States

Master in International Comparative Education

Sep 2020 – Aug 2021 (*expected*)

FUNDAÇÃO GETULIO VARGAS – EAESP

São Paulo, Brazil

Bachelor in Business Administration

Jan 2011 – Aug 2015

- Achieved a GPA of 8.1/10, ranked in the top 10% of the cohort.
- Scored 10/10 on the final Undergraduate Research Dissertation, examining FGV's teaching-learning process.
- Integrated *A-Lab* (FGV Innovation Club) founding team in 2015, having been directly invited by the professors involved.
- Awarded #1 Trainee of the cohort at *RH Junior Consulting* (2011-2012).

ADDITIONAL INFORMATION -----

- **Languages:** native in Portuguese, fluent in English and advanced in Spanish.
- **Social engagement:** weekly volunteer at *Geração* project, that receives +300 children on weekends for socioemotional development (São Paulo, 2018-19); full-time volunteer at an after-school educational program with Costa Rican children from vulnerable areas (San José, Aug-Oct/15); weekly volunteer at *Bora* project, that assists shelters for orphan children (São Paulo, 2013).
- **International experiences:** volunteered in Costa Rica; lived in Europe for six months (England and Spain) to attend Business, Cultural and Language courses (Jul-Dec/13); traveled to over 30 countries across the Americas, Europe, Africa and Asia.